

WildMango Partners with OpenAI to Expand Access to Advanced AI Across Africa
Nairobi, Kenya.
28th April 2026.

WildMango today announced a landmark partnership with OpenAI to expand access to cutting-edge artificial intelligence technologies across Africa. As one of OpenAI's first SMB Partners on the continent, WildMango will enable businesses, institutions, and developers to adopt and scale AI solutions tailored to their needs.

This partnership will support democratizing access to advanced AI capabilities, accelerating innovation, and unlocking new economic opportunities across African markets.

Through the collaboration, WildMango will support the distribution, integration, and localization of OpenAI's products and services. This includes working closely with enterprises, startups, and institutions to deploy AI-driven tools that enhance productivity, decision-making, and service delivery.

"Our partnership with OpenAI positions Africa at the forefront of the global AI transformation. We are striving to make sure Africa is not left behind," said **Serah Katusya, Co-Founder of WildMango**. "We are not just expanding access; our ambition is to shape how AI is deployed and used in African contexts. This is about ensuring that the continent participates fully in the future, underpinned by Artificial intelligence."

The partnership will focus on several key areas:

- **Access Expansion:** Increasing the availability of OpenAI's products across African markets.
- **Localization:** Adapting AI tools to local use cases.
- **Unlocking local agency:** Supporting developers, enterprises, and policymakers with training and resources.
- **Ecosystem Development:** Fostering innovation through partnerships with corporates, startups, research institutions, and others.

WildMango will work to support AI deployment across the continent, shaping alignment with responsible use principles, including safety, inclusivity, and long-term societal benefit.

"Expanding our capabilities in Africa is important to OpenAI. This partnership with WildMango will enable companies, startups, developers, and other institutions to leverage our world-class models and capacity to accelerate growth, efficiency, and impact," said **Ben Tyson, Sr. Partner Enablement Manager at OpenAI**. "OpenAI recognizes that implementing new technology requires a specialized skill set and a clear understanding of both the power of technology and the way businesses operate. WildMango's deep understanding of the African market, paired with their commitment to impact and long-term client success, gives us confidence in this partnership. We're excited to join forces with WildMango to engage and empower this ecosystem, and to ensure AI delivers lasting value for the continent."

This partnership comes at a time when demand for AI solutions across Africa is rapidly accelerating, driven by the growth of digital infrastructure, entrepreneurial ecosystems, and public-sector transformation initiatives.

To partner with us, email connect@wildmango.co

About WildMango

WildMango is a homegrown African venture built on our shared passion for catalyzing sustainable growth using the incredible power of connecting dots.

We set strategy, build connections, bridge Africa to cutting-edge technology, and deliver bold actions that make businesses and brands impossible to ignore.

Built locally, informed globally - our solutions have been developed through decades inside the continent's most complex and smart brand and business ecosystems.

We exist to make building easier for you.

About OpenAI

OpenAI is an AI research and deployment company dedicated to ensuring that artificial general intelligence benefits all of humanity. Its products and platforms are used globally to power applications across industries, from education and healthcare to finance and public services.

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